新加坡华商交流大会
SINGAPORE CHINESE BUSINESS NETWORKING CONVENTION

Co-organisers:
新加坡潮州总商会 TEOCHEW CHAMBER OF COMMERCE (SINGAPORE)
SAIA SINGAPORE A.I. ASSOCIATION

华商·新局未来 2026

GLOBAL CHINESE BUSINESS THE NEW ERA
新时代·新格局·新机会

DAY 1 SCHEDULE (22 OCT) 第一天日程表

Time	Details	Guests
08:30 – 09:00	嘉宾签到与入座 Guest Registration and Seating	
09:00 – 09:10	大典开幕致辞 Opening Address by Guest of Honour	**Guest of Honour & Speaker** **Mr. Victor Lye 赖添发先生** Chairman, WMG Management 集团主席 WMG Grassroots Advisor & Member of Parliament (MP) for Buangkok-Fernvale South in Ang Mo Kio GRC 宏茂桥集选区国会议员
09:10 – 09:30	**Keynote 1** 立足狮城, 辐射东盟: 全球变局下新加坡华商的新定位与新机遇 Repositioning in a Changing World: Redefining Opportunities for Singapore-based Chinese Enterprises	
09:30 – 10:15	**Panel 1** 变局中的华商生存新战略 Resilience and Growth Strategies for Chinese Businesses in an Era of Change	**Moderator** **Ms. Zoe Luo Man 罗曼女士** Co-founder & Client Engagement Director 联合创始人兼客户关系总监 Evernet Systems **Guest of Honour** **Mr. Victor Lye 赖添发先生** Chairman, WMG Management WMG集团主席 Grassroots Advisor & Member of Parliament (MP) for Buangkok-Fernvale South in Ang Mo Kio GRC 宏茂桥集选区国会议员 **Panelists** **Mr. Richard Siaw 萧锦耀律师** President, Teochew Chamber Of Commerce 新加坡潮州总商会会长 Managing Director, R. S. Solomon LLC 正气律师事务所执行董事兼主任律师 **Mr. Tay Woon Teck 戴恩德先生** President, The Society of Modern Management Singapore 新加坡现代企业管理协会会长 **Mr. Bo Yiqun 薄益群先生** Founder 创始人, DayDayUp
10:15 – 10:45	早上茶歇与商务交流 Morning Networking Tea Break	
10:45 – 11:00	**Keynote 2** 中小企业AI赋能加速工具包 AI Acceleration Tool Kit for SMEs	**Speaker** **Mr. Kenny Tay 郑文强先生** Chief Executive Officer, Singapore A.I. Association (SAIA) 新加坡人工智能协会首席执行官
11:00 – 11:45	**Panel 2** 赋能中小企业: 以 AI 驱动可衡量的商业价值与增长 Unlocking SME Potential: Driving Measurable Business Value with AI	**Moderator** **Ms. Ariel Lin 林璇女士** Vice President, Head of Innovation Lab & AI Practice 副总裁兼 AI 创新实验室负责人 Beyondsoft International **Panelists** **Dr. Tina Zhu 朱静博士** Senior Innovation Manager, IPI Singapore 新加坡创新伙伴机构高级创新经理 **Mr. Isaac Tow 苏运贤先生** Director, SMEs Go Digital, Enterprise Transformation & Innovation Group, Infocomm Media Development Authority 新加坡资讯通信媒体发展局（IMDA）企业转型与创新组 SMEs Go Digital 署长 **Mr. Lau Wee Kiat 刘伟杰先生** Chief Technology Officer, Singapore A.I. Association (SAIA) 新加坡人工智能协会首席技术官
11:45 – 12:45	高效商务交流速配 Speed Networking	
12:45 – 13:45	大会商务午餐 Business Networking Lunch	
13:45 – 14:15	**Keynote 3** 数智时代的领导力进化: 传统企业老板如何打破认知壁垒与管理内卷 Leadership Evolution in the Digital Age: Breaking Mental Barriers and Management Traps	**Speaker** **Dr. Charlie In 殷生博士** Founder, Raffles Capital Limited 莱福士资本创始人
14:15 – 15:00	**Panel 3** 逆境中的增长战略 Growth Against The Odds	**Moderator** **Mr. Lou Peng 娄鹏先生** Founder, Deren Marketing 德仁营销创办人 Founding President, Zenith 顶丰分会创会主席 **Panelists** **Mr. Wong Yew Hoong 黄耀雄先生** Co-founder & Director, EU Holidays Group 欧美假期联合创办人兼董事 **Mr. Samuel Yik 叶权坤先生** Founder & Managing Director, Dian Xiao Er 店小二创办人兼董事总经理 **Mdm. Song Yuhong 宋育红女士** Founder, Yuquan Language School & Bilingual Preschool 新加坡艺全语文学校创办人和双语幼儿园创办人 **Mr. Vincent Zhou 周星先生** Executive Director & Deputy General Manager, ARK Wealth Management Singapore of Noah Holdings Limited 诺亚控股旗下ARK Wealth Management Singapore执行董事兼副总经理
15:00 – 15:30	下午茶歇与商务交流 Afternoon Networking Tea Break	
15:30 – 16:00	**Keynote 4** 资本寒冬下的破局之道: 中小企业的逆势增长与价值重塑 Thriving in a Capital Downturn: Growth and Value Repositioning for SMEs	**Speaker** **Dr. Dong Li 董李博士** Chairman, Leoch International Technology Limited 理士国际技术有限公司董事局主席
16:00 – 16:45	**Panel 4** 不只是IPO: 华商企业的精确定值、融资与多元化退场 Beyond IPO: Valuation, Financing and Diversified Exit Strategies	**Moderator** **Dr. Marcuz S Tan 陳琛傑博士** Chief Executive Officer, Boustead APEX Inc. 宝德亚太首席执行官 Founder 创办人, AI:Xcelerator **Panelists** **Mr. Lim Heng Hai 林兴海先生** Group Chief Executive Officer 集团首席执行官 TechCreate Group **Ms. Ge Xiaomeng 葛潇萌律师** Partner, Corporate Finance, CNPLaw LLP 新加坡CNPLaw 律师事务所企业融资业务部合伙人 **Dr. Alfred Lye 赖东芳医生** Founder & Medical Director 创办人兼医疗总监 Central 24-HR Clinic Group 集团
16:45 – 17:00	大会总结与第二天活动预告 Closing Remarks & Day 2 Preview	

Marina Bay Sands Expo & Convention Centre, Hibiscus Ballroom, Level 3 | 滨海湾金沙, 芙蓉宴会厅 3 楼
10 Bayfront Ave, Singapore 018956

未来已至，您准备好了吗？
THE FUTURE IS HERE. ARE YOU READY?

新加坡华商交流大会
SINGAPORE CHINESE BUSINESS NETWORKING CONVENTION

Co-organisers:
新加坡潮州总商会 TEOCHEW CHAMBER OF COMMERCE (SINGAPORE)
SAIA SINGAPORE A.I. ASSOCIATION

华商·新局未来 2026

GLOBAL CHINESE BUSINESS THE NEW ERA
新时代·新格局·新机会

DAY 2 SCHEDULE (23 OCT) 第二天日程表

Venue	Time	Details	Guests
新达城会展中心, 会议厅 3 楼 Suntec Singapore Convention & Exhibition Centre, Convention Halls, Level 3, Rooms 330, 331, 3289 1 Raffles Blvd, Singapore 039593	08:30 – 09:00	嘉宾签到与入座 Guest Registration and Seating	
	09:00 – 09:10	第二天开幕致辞 Day 2 Opening Remarks	
	09:10 – 09:40	**Track A · Keynote A1 (Room 3289)** 她经济: 女性市场与女企业家成长 Sheconomy: The Female Market and Growth Opportunities for Women Entrepreneurs	**Speaker**  **Ms. Annie Song** **宋娓女士** Founder, Publisher & Editor-in-Chief 创办人、出版人及总编辑 Fortune Times 时代财智
		Track B · Keynote B1 (Room 331) 新加坡企业如何突破增长瓶颈, 走向全球 Breaking Growth Barriers: How Singapore Businesses Scale Globally	**Speaker**  **Mr. Steven Sim** **沈岩岭先生** Founder & Chief Executive Officer 创办人兼首席执行官 Alpha Infinity Capital (AIC)
	09:40 – 10:45	**Track A · Panel A1 (Room 3289)** 女性市场企业家的机遇与挑战 The Female Market: Opportunities and Challenges for Women Entrepreneurs	**Moderator**  **Ms. Kelly Loh** **卢宛芬女士** Radio Presenter 电台主持人 **Panelists**  **Mr. Ng Hao Ping** **黄豪平先生** Associate Director 副总监 iORA Group  **Ms. Renee Yang** **杨晓宇女士** China Seller Category Manager 华商行业经理 TikTok Shop Singapore  **Ms. Cecilia Neo** **梁紫慧女士** Founder & Fashion Designer 创办人兼时装设计师 Estar De Moda
		Track B · Panel B1 (Room 331) 企业转型与区域增长 Business Transformation and Regional Growth	**Moderator**  **Ms. Zoe Luo Man** **罗曼女士** Co-founder & Client Engagement Director 联合创始人兼客户关系总监 Evernet Systems **Panelists**  **Mr. Alan Lim** **林卓伦先生** Co-founder & Chief Executive Officer 联合创始人兼首席执行官 Southmead 南中  **Mr. Sam Lok** **陆春盛先生** Senior Vice President, Private Clients & Family Office 私人客户与家族办公室业务高级副总裁 Oakwood  **Dr. Marcuz S Tan** **陳琛傑博士** Chief Executive Officer, Boustead APEX Inc. 宝德亚太首席执行官 Founder 创办人, AI:Xcelerator
	10:45 – 11:00	上午茶歇与商务交流 Morning Networking Tea Break	
	11:00 – 12:00	主题分组交流 Thematic Breakout Sessions	**主题分组一 | Breakout Session Theme 1 (Room 3289):** 数据、数字化转型与人工智能 Data, Digital Transformation & AI **主题分组二 | Breakout Session Theme 2 (Room 331):** 立足新加坡，拓展海外市场 Beyond Singapore: Overseas Expansion **主题分组三 | Breakout Session Theme 3 (Room 330):** SAIA 与 TCOC 机构介绍会 SAIA & TCOC Information Session
企业参访 Corporate Visits	12:00 – 16:00	企业参访 - 企业标杆参访（含午餐和交通） Business Learning Journey — Benchmark Company Visits (Lunch & Transport Included)	仟湖集团 Qian Hu Corporation 日本锦鲤私人有限公司 Nippon Koi Farm Pte Ltd 长城集团 Chang Cheng Group
自由时间 Free Time	16:00 – 18:00	自由时间 / 晚宴准备 Free Time and Gala Dinner Preparation	
滨海湾金沙, 芙蓉厅（小宴会厅）3 楼 Marina Bay Sands Expo & Convention Centre, Hibiscus Junior Ballroom, Level 3 10 Bayfront Ave, Singapore 018956	18:00 – 22:00	华商之夜 Gala Dinner	
聚樂 Jyu Lae Bistro 3 Temasek Blvd, #01-315, Singapore 038983	22:30 – Late	创始人会后派对 Founders' After Party	

未来已至，您准备好了吗?
THE FUTURE IS HERE. ARE YOU READY?